

Intellectual Property Press Briefing 10 - 16 October 2006

ACT

▶ **YouTube: the \$2.2b brainwave set to reinvent the democratic world**

Canberra Times, 12/10/06, General News, Page 17

By: Hamish McRae

Clip Ref: **00024499202**

1126 words

Type: Review

Photo: No

If you want to understand what the sale of YouTube to Google for \$US1.65 billion (\$A2.2 billion) really means, click on to YouTube.com. Up pops a clip with Chad and Steve (co-founders Chad Hurley and Steve Chen) that is wonderful for a whole host of reasons.

Keywords: copyright(1)

▶ **Challenge, risks of YouTube**

Canberra Times, 14/10/06, Business News, Page 21

By: MCT

Clip Ref: **00024538168**

748 words

Type: News Item

Photo: Yes

Just hours after they announced their 20-month-old company, YouTube, had been sold to Google for \$US1.65 billion (\$A2.22 billion), Chad Hurley and Steve Chen stood outside a TGI Friday restaurant and recorded a video to thank their users. "This is great, two kings have gotten together," a swaggering Hurley said.

Keywords: copyright(1), copyrighted(1)

▶ **Trade marker**

Canberra Times, 16/10/06, Computer, Page 14

By: Simon Grose

Clip Ref: **00024557362**

69 words

Type: News Item

Photo: No

The **Trade** Marks Amendment Bill 2006 which passed through Parliament last week implements the findings of a review of trade **mark** practices by **IP Australia**. The bill enables simple trade **mark** transactions to be undertaken over the phone, establishes two provisions for opposition to **registration** of trade **marks**, and aims to increase certainty that information is recorded accurately on the **Register** of **Trade** Marks. <http://www.ipaustralia.gov.au/>

Keywords: IP Australia(1), mark(2), marks(3), Register(1), registration(1), Trade(6)

▶ **Manning fellowships on offer**
Canberra Times, 16/10/06, Times, Page 9
By: None

Clip Ref: 00024559337

101 words
Type: News Item
Photo: No

Manning Clark House, assisted by funding from the **Copyright** Agency Limited, is inviting applications for a series of new residential fellowships. CAL is providing \$80,400 over three years to support the fellowships, which will run for up to six weeks and enable recipients to write and conduct research in the Canberra home in which historian Professor Manning Clark, his wife Dymphna and their family lived and worked for nearly 50 years.

Keywords: Copyright(1)

National

▶ **Five more push through NICTA product pipeline**
Australian, 10/10/06, IT Today, Page 28
By: Ben Woodhead

Clip Ref: 00024450653

511 words
Type: News Item
Photo: No

NATIONAL ICT Australia is preparing five technology projects for spinoff, having secured an additional \$250 million of federal government funds earlier this year. The organisation is wrapping up its first three spinoffs and hopes to have five more systems either licensed or seeded in startups by the end of next year.

▶ **Home users weakest link**
Australian, 10/10/06, IT Today, Page 30
By: Philip Argy

Clip Ref: 00024450786

559 words
Type: Feature
Photo: No

Data confirming that 86 per cent of internet security attacks target home users reinforces ACS concerns about the vulnerability of home systems, an issue taken up earlier this year in a submission to the federal Government. In a report to the National E-security Agenda Review, the ACS flagged its fears that consumers were being enticed to transfer to broadband connections without understanding the need for better firewalls and virus protection. According to the Australian Bureau of Statistics, the number of broadband subscribers jumped by 1.4 million in the 15 months to June 2006, accounting for 53 per cent of Australia's six million internet subscribers.

Keywords: inteLLectual property(1)

COPYRIGHT This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Australia Pty Ltd.

DISCLAIMER The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

**MEDIA MONITORS**
INCISIVE INSIGHT

▶ **Open source makes progress in public service**

Australian, 10/10/06, IT Business, Page 6
By: Eric Wilson

Rising above hobbyist roots, open source software is slowly but steadily penetrating Australia's halls of power. It is sanctioned by most state governments and Canberra, but the amount of open source software freely duplicated in departments is as yet unknown.

Keywords: intellectual property(1)

Clip Ref: **00024451344**

1002 words
Type: Feature
Photo: No

▶ **Voting machines are wrong candidates for democracy**

Australian Financial Review, 10/10/06, Information, Page 34
By: John Davidson

We're reporting to you this week from the Oval Office, a not-to-scale replica of the famous office in the White House that we installed in the Digital Life labs late last week, and we've learnt how easy it is for anyone with just a modicum of computer knowledge to steal an election.

Keywords: government(1), patent(2), software(6)

Clip Ref: **00024453413**

1215 words
Type: News Item
Photo: No

▶ **Arasor IPO fully subscribed ahead of next week's listing**

AAP Newswire, 10/10/06, Business & Finance, Page 0
By: AAP

By Adam Bennett SYDNEY, Oct 10 AAP - Silicon Valley optoelectronics company Arasor International is talking up both its business opportunities in Asia and its plans to open a manufacturing base in Australia ahead of next week's stock market listing.

Keywords: intellectual property(1)

Clip Ref: **00024475497**

471 words
Type: AAP Newswire
Photo: No

▶ **PBL hankering to join internet real estate neighbourhood**

Australian Financial Review, 11/10/06, Market Wrap, Page 20
By: Anthony Hughes

Online property website realestate.com.au has been an outstanding success after less than auspicious beginnings, with the stock now trading at circa 50 times last year's earnings before takeover defence costs of close to \$10 million. With this sort of sky-high valuation, it seems investors have taken in their stride news that Publishing & Broadcasting Ltd last month registered the **domain name** myhome.com.au

Keywords: domain(1), name(1)

Clip Ref: **00024473500**

214 words
Type: News Item
Photo: No

▶ **Google grabs the net's latest Big Thing**

Australian Financial Review, 11/10/06, Information, Page 55

By: Mark Jones

Google has stamped its dominance on the burgeoning video download market, snapping up YouTube for \$US1.65 billion (\$2.2 billion) in stock. The deal ended months of speculation about a sale of YouTube to the likes of Microsoft, Yahoo! or News Corp, which created a sensation by acquiring social networking company my space for \$US580 million in July 2005.

Keywords: copyright(1), copyrighted(1)

Clip Ref: 00024474197

437 words

Type: News Item

Photo: No

▶ **Junk email warning**

Australian Financial Review, 11/10/06, Information, Page 55

By: AP

The anti-spam group Spamhaus Project has warned more junk email could be on the way as it prepares to lose its **domain name** because of a company it has accused of sending spam. Executives at the UK-based Spamhaus Project expect a federal judge in Chicago will soon sign an order that would suspend the **domain** spamhaus.org because the group has refused to recognise the US court and comply with an \$US11.7 million judgement.

Keywords: domain(2), name(1)

Clip Ref: 00024474198

133 words

Type: News Item

Photo: No

▶ **Google goes boldly down the YouTube**

Australian Financial Review, 11/10/06, General News, Page 61

By: Andrew Ross Sorkin

A profitless website started by two 20-somethings after a late-night dinner party is sold for more than \$US 1 billion, turning dozens of its employees into instant paper millionaires. It sounds like a tale from the dotcom bubble of the late 1990s, but it happened this week.

Keywords: copyright(1), copyrighted(1)

Clip Ref: 00024473795

836 words

Type: Feature

Photo: Yes

▶ **Google snaps up YouTube in \$2.2bn deal**

Australian, 11/10/06, Business News, Page 39

By: Stuart Kennedy

Search king Google has snapped up video sharing upstart YouTube in a \$US1.65 billion (\$2.2 billion) deal variously described as a marriage made in video heaven or a **copyright** time-bomb that could blow up in Google's face. Confirmation of the deal caps months of speculation as to who would stump up for YouTube, an online video-sharing site that launched in February 2005 from a Silicon Valley garage and now boasts of serving up 100 million videos a day to a global audience.

Keywords: copyright(5), copyrighted(3)

Clip Ref: 00024471084

578 words

Type: Feature

Photo: No

COPYRIGHT This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Australia Pty Ltd.

DISCLAIMER The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

▶ **Danaher eyes on prize**

Australian, 11/10/06, Business News, Page 41
By: Elizabeth Colman

Clip Ref: 00024471148

273 words
Type: News Item
Photo: No

GLOBAL **industrial design** giant Danaher Corporation is expected to take control of medical technology designer Vision Systems, after rival contestants for the Melbourne company yesterday fell back in the race. The Vision board this week unanimously backed an offer from Danaher, which values the company at \$700 million

Keywords: design(1), industrial(1), patent(1)

▶ **India a growing option for low-cost drug trials**

Australian, 11/10/06, Higher Education, Page 31
By: Ashling O'Connor

Clip Ref: 00024472484

687 words
Type: News Item
Photo: No

In a northern suburb of Mumbai , Vasudeo Ginde is in his laboratory analysing patient data so the world's big pharmaceutical companies can get products to market more quickly. An experienced clinical researcher who started his career with Eli Lilly, he is among a new breed of technicians responding to a global call for cheap human drug trials at internationally regulated standards.

Keywords: patent(1), patenting(1), patents(1)

▶ **Fly times when the dry comes**

Australian, 11/10/06, Higher Education, Page 38
By: Julian Cribb

Clip Ref: 00024472666

780 words
Type: Review
Photo: Yes

The millions of Australians who enjoy a latte outdoors or a barbecue or restaurant meal may be in for an unpleasant shock. Cafe society could fall victim to climate change if, as seems likely, Australia continues to get drier.

Keywords: intellectual property(1)

▶ **The end: lights out on Macquarie's film adventure Lights out on film adventure**

Australian Financial Review, 12/10/06, General News, Page 1
By: Michaela Boland

Clip Ref: 00024496304

1229 words
Type: News Item
Photo: Yes

Macquarie Bank likes to trumpet its successes in humdrum toll roads and water utilities, but after seven years its dalliance with the glamorous world of showbiz is ending in tears. Amid accusations of poor management from disappointed investors, Macquarie Film Corporation is liquidating its portfolio of shares in eight films, once valued at \$16.2 million, and investors can expect a total return of just 154% in the dollar.

Keywords: copyright(1)

▶ **My space to move on copyright problems**
Australian, 12/10/06, Business News, Page 22
By: Andrew Colley

Clip Ref: 00024494763

146 words
Type: Review
Photo: No

Social networking web giant my space.com has moved to protect its Australian operation and users from music **copyright** infringements. Rival site YouTube, bought for \$2.2 billion by Google this week, relies on user-generated video content and has been described as a potential **copyright** time bomb.

Keywords: copyright(4)

▶ **Google gets some home video truths**
Australian, 12/10/06, Business News, Page 23
By: Stephen Ellis

Clip Ref: 00024494770

1071 words
Type: Review
Photo: Yes

For investors in Google, the lofty price tag it is paying to acquire YouTube and the sycophantic post-deal slobbering from Wall Street analysts should be setting off alarm bells. This is not because the price and the gushing are reminiscent of the follies of the internet bubble era, or because Google's move into online video distribution greatly increases its exposure to copyright litigation although both points have some truth to them.

Keywords: Copyright(8), intellectual property(1)

▶ **Media**
Australian, 12/10/06, Edition Changes - All-round First, Page 20
By: None

Clip Ref: 00024496341

14 words
Type: News Item
Photo: No

my space.COM is protecting its Australian operation and users from music **copyright** infringements.

Keywords: copyright(1)

▶ **Media**
Australian, 12/10/06, Edition Changes - All-round First, Page 20
By: None

Clip Ref: 00024496342

23 words
Type: Feature
Photo: No

MySpace rival YouTube, bought by Google for \$2.2 billion, relies on user-generated video content and has been called a **copyright** time bomb.

Keywords: copyright(1)

COPYRIGHT This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Australia Pty Ltd.

DISCLAIMER The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

▶ **My space moves on copyright**

Australian, 12/10/06, Edition Changes - All-round First, Page 22
By: Andrew Colley

Social networking web giant my space.com has moved to protect its Australian operation and users from music copyright infringements. Rival site YouTube, bought for \$2.2 billion by Google this week, relies on user-generated video content and has been described as a potential copyright time bomb.

Keywords: Copyright(5)

Clip Ref: 00024496489

264 words
Type: News Item
Photo: No

▶ **A PASSAGE TO CHINA**

Business Review Weekly, 12/10/06, Business News, Page 65
By: David James

Clip Ref: 00024503603

1250 words

▶ **Game plan for globetrotters**

Business Review Weekly, 12/10/06, Editorials, Page 10
By: None

Clip Ref: 00024501658

657 words
Type: News Item
Photo: No

At any given moment, the leaders of Australia's fastest growing small and medium-size companies may be airborne en route to a client in Asia, sitting down to a staff meeting in Europe or presenting to a potential joint-venture partner in the United States.

Keywords: intellectual property(1)

▶ **INDIA DELIVERS**

Business Review Weekly, 12/10/06, Business News, Page 88
By: None

Clip Ref: 00024504057

1318 words
Type: Review
Photo: Yes

BRW Fast 100 companies pass on their tips for operating in India's booming economy. The similarities in business far outweigh the differences.

Keywords: intellectual property(3)

▶ **What the BRW Fast 100 want from government**

Business Review Weekly, 12/10/06, Business News, Page 19
By: None

Clip Ref: 00024502160

1 words
Type: Feature
Photo: No

What the BRW Fast 100 want from government

Keywords: intellectual property(1)

▶ **Top Australian defence company to be owned by French**

AAP Newswire, 12/10/06, Business & Finance, Page 0

By: AAP

By Max Blenkin, Defence Correspondent CANBERRA, Oct 12 AAP - Australia's top defence company ADI is to become wholly owned by the French.

Keywords: intellectual property(1)

Clip Ref: 00024518526

538 words

Type: AAP Newswire

Photo: No

▶ **Fed: Top defence company to be owned by French**

AAP Newswire, 12/10/06, National, Page 0

By: AAP

By Max Blenkin, Defence Correspondent CANBERRA, Oct 12 AAP - Australia's top defence company ADI is to become wholly owned by the French.

Keywords: intellectual property(1)

Clip Ref: 00024518533

538 words

Type: AAP Newswire

Photo: No

▶ **Renewable energy business in China 'phenomenal' - Campbell**

AAP Newswire, 12/10/06, Business & Finance, Page 0

By: AAP

By Denis Peters CANBERRA, Oct 12 AAP - Phenomenal opportunities exist for Australian companies seeking renewable energy business in China, federal Environment Minister Ian Campbell says.

Keywords: intellectual property(1)

Clip Ref: 00024518712

405 words

Type: AAP Newswire

Photo: No

▶ **Towards a stronger Trade Mark System**

Media Releases, 12/10/06, Federal Govt, Page 65

By: None

The **Trade Marks** Amendment Bill 2006 was passed in Parliament today, making a number of incremental improvements to the **Trade Marks** Act 1995 that will strengthen the **Trade Marks** system and provide greater certainty for Australians and Australian business. The Parliamentary Secretary to the Minister for Industry, Tourism and Resources, Bob Baldwin said "the improvements will further strengthen the trade mark system by aligning it with other **intellectual property** (IP) legislation and reducing the administrative burden on trade mark applicants."

Keywords: breeder s rights(1), intellectual property(1), IP Australia(1), Mark(8), Marks(13), Register(1), registered(2), registration(1), Trade(19)

Clip Ref: 00024516552

376 words

Type: News Item

Photo: No

▶ **Intel up for infringement**

Australian Financial Review, 13/10/06, Information, Page 67
By: Mark Jones

Intel is being sued by competitor Transmeta for infringing 10 **patents** covering power-efficiency and microprocessor innovations. Transmeta, a semiconductor-design company whose investors included billionaires George Soros and Paul Allen, have filed a complaint in federal court in Wilmington, Delaware, to stop Intel from the unauthorised use of its technology in products such as its Pentium III, Pentium 4, P6, Core and Core 2 chips.

Keywords: patents(1)

Clip Ref: **00024517936**

112 words
Type: Feature
Photo: No

▶ **YouTube or YouSued**

Australian Financial Review, 13/10/06, Information, Page 67
By: Reuters

YouTube or YouSued Google, no stranger to lawsuits, may find a whole new class of complainers lining up for a cheque after the web search leader buys video entertainment site YouTube for \$US1.65 billion (\$2.22 billion). The acquisition will give Google a major foothold in the emerging market for video advertising, but it also stands to inherit court challenges from independent film makers, garage bands, television studios and others who may chafe at YouTube users uploading **copyrighted** material to the site without permission.

Keywords: copyright(1), copyrighted(1)

Clip Ref: **00024517937**

193 words
Type: Feature
Photo: No

▶ **ACP loses landmark case**

Australian Financial Review, 13/10/06, General News, Page 12
By: Matthew Drummond

ACP Publishing has been forced to wear the legal costs of an artist who won Australia's first case of breach of moral rights. The company has been ordered by a federal magistrate to pay \$10,000, plus \$9100 in damages, for wrongly attributing a painting by Sydney artist Viadas Meskenas to someone else.

Keywords: Copyright(3)

Clip Ref: **00024517156**

416 words
Type: News Item
Photo: Yes

▶ **Rann to warn on China trade**

Australian Financial Review, 13/10/06, General News, Page 20
By: Duncan Hughes

State and territory leaders will be warned today that the proposed free-trade agreement with China is being ideologically driven by the federal government and could devastate Australia's manufacturing and advanced services. South Australian Premier Mike Rann will reveal that he has asked for the issue to be placed on the agenda of the next meeting of the Council of Australian Governments, so that it can consider the deal's impact on key industries.

Keywords: intellectual property(1)

Clip Ref: **00024517247**

373 words
Type: News Item
Photo: No

▶ **Let Music Rip And Burn**

Australian Financial Review, 14/10/06, Perspective, Page 31
By: Chris Boyd

Unless you were creative with an Amex card, had an AOL account or friends in the United States, there weren't any legal ways to load commercial music onto an iPod in Australia prior to the opening of the local iTunes store. In 2004, an exasperated lobbyist retained by the Australasian Performing Right Association said that when you buy a CD, you don't own the music, just the plastic.

Keywords: copyright(1)

Clip Ref: **00024536928**

1186 words
Type: News Item
Photo: Yes

▶ **Ironing out the technology to make plastic fantastic**

Australian Financial Review, 16/10/06, Education, Page 33
By: Rachel Nickiess

Mountains of waste plastic could be a key resource in commercial steel making if Veena Sahajwalla's research at the University of New South Wales proves commercially successful. So far the signs are promising.

Keywords: patent(1)

Clip Ref: **00024554878**

384 words
Type: News Item
Photo: Yes

▶ **Investors urged to vote on Sirtex**

Australian Financial Review, 16/10/06, Companies, Page 16
By: Katrina Nicholas

The animosity between liver cancer treatment company Sirtex and its founder Bruce Gray has plumbed new depths, forcing big institutional shareholders to step in and plead publicly for other investors to act rationally. Dr Gray, who is trying to use his significant shareholding in Sirtex to remove chairman Richard Hill, has launched a volley of legal attacks on Sirtex over the past few weeks, including defamation proceedings against Mr Hill and Sirtex's other two directors, John Eady and Grant Boyce.

Clip Ref: **00024555665**

476 words
Type: News Item
Photo: No

▶ **Sponsors fury over free ads in the air**

Australian Financial Review, 16/10/06, General News, Page 8
By: Mark Skulley

The Victoria Racing Club has warned Holden against using its controversial blimp to deliver free advertising during next month's Melbourne Cup carnival, amid rising concern from major sporting codes and their sponsors about the use of ambush marketing. The VRC has asked that would-be aerial advertisers respect an exclusion zone of 1.5 square kilometres around the Flemington racecourse during the carnival, citing concerns about protecting the investment of their major sponsors and about safety for horses and riders.

Keywords: intellectual property(1)

Clip Ref: **00024555877**

1220 words
Type: News Item
Photo: No

- ▶ **With \$2.2bn, who wouldn't laugh**
Australian, 16/10/06, Business News, Page 27
By: Dominic Rushe and Paul Durman

Clip Ref: 00024553913

1274 words
Type: News Item
Photo: No

They were holding back the giggles from the moment the camera started rolling. Newly minted multi-millionaire Steve Chen cracked first. Just a minute into his video message to YouTube's millions of users, the 27-year-old founder of the popular website couldn't hold it together any longer.

Keywords: copyright(3)

- ▶ **No sugar-coated pills for Hospira**
Australian Financial Review, 16/10/06, Market Wrap, Page 22
By: Anthony Hughes

Clip Ref: 00024554922

311 words
Type: News Item
Photo: No

With new takeovers emerging each week, it's easy to forget that some of the deals revealed in recent weeks are far from complete. On Friday there was some renewed enthusiasm for the view that US-based Hospira would have to increase its \$4.10 a share bid for Mayne Pharma, with Mayne shares rising 74c to \$4.29.

Keywords: patent(1), products(2)

- ▶ **Swede nothings**
Bulletin with Newsweek, 17/10/06, General News, Page 12
By: Graham O'Neill

Clip Ref: 00024477534

224 words
Type: News Item
Photo: No

Two Australian scientists have missed out on sharing the Nobel Prize for Medicine or Physiology. Instead, two American molecular geneticists, Craig Mello and Andrew Fire, are heading to Stockholm to collect the \$1.8m award for a parallel discovery.

Keywords: patents(1)

- ▶ **The rifts are getting bigger**
Bulletin with Newsweek, 17/10/06, General News, Page 14
By: Joseph Catanzaro

Clip Ref: 00024477568

234 words
Type: News Item
Photo: No

Iconic 1980s rock band Mental as Anything have been dragged before the Industrial Relations Commission of NSW by Dave Twohill, their former drummer. Twohill, a member of the original line-up who performed as Wayne "Bird Delisle, is stung the group for alleged unfair contract. A source close to the band told The Bulletin that Twohill claims he was unfairly sacked in 2004.

Keywords: intellectual property(1)

▶ **YouTube gobbled up by Google**

Daily Telegraph, 11/10/06, General News, Page 3
By: Glenn Chapman

Clip Ref: **00024471036**

315 words
Type: Feature
Photo: No

Online search engine giant Google has done what any mega-company does when it sees an upstart rival emerging: it swallowed it. Google yesterday bought internet sensation YouTube.com for \$2.22 billion in shares its largest ever purchase.

Keywords: copyright(1), copyrighted(1)

▶ **Google publishing unfair'**

Daily Telegraph, 11/10/06, Connect, Page 10
By: None

Clip Ref: **00024455590**

351 words
Type: News Item
Photo: No

Publishers could be the internet piracy boom's next victims after the music industry, but the web might also be their salvation, the head of the International Publishers Association says. Ana Maria Cabanellas told the world's biggest book fair in Frankfurt, Germany Last week that the industry felt it was under attack from internet search engine Google in its drive to post the world's books online.

Keywords: copyrighted(1), copyrights(2)

▶ **Singapore's sling at the unknown**

Sydney Morning Herald, 11/10/06, Arts & Entertainment, Page 14
By: Mark Chipperfield

Clip Ref: **00024475990**

1008 words
Type: News Item
Photo: No

Singapore was once famously dubbed "the only shopping mall with a seat at the United Nations" and its citizens are acutely aware, almost proud, of the national stereotype. Not so the Government which now wants the island state to embrace the creative arts.

Keywords: design(1), industrial(1)

▶ **Lots of rabbits in China**

MX (Sydney), 13/10/06, General News, Page 15
By: None

Clip Ref: **00024531320**

71 words
Type: News Item
Photo: No

Playboy is suing three Chinese companies which it accuses of using its famous bunny logo on its products. The entertainment firm wants damages of \$68,000 plus an apology from each firm, the China Daily said.

Keywords: Copyright(1), intellectual property(1)

▶ **Me&my mentor**

Daily Telegraph, 14/10/06, Careers, Page 2
By: None

Clayton Utz partner Amanda Turnill wasn't looking for a junior solicitor when she took on Korina Hui, but she'd heard about the young lawyer's potential and decided Hui would be an asset. Hui's impeccable time-management skills and her enthusiasm have proved her to be indispensable.

Keywords: intellectual property(1)

Clip Ref: 00024541454

443 words
Type: News Item
Photo: Yes

▶ **Paul's name game**

Sunday Telegraph, 15/10/06, International News, Page 42
By: None

London: Former Beatle Sir Paul McCartney has sought to cash in on his name by **registering** it as a **trademark** for use on everything from waistcoats to vegetarian food. He is also seeking permission for the name on meat, fish, poultry and game.

Keywords: registering(1), trademark(1)

Clip Ref: 00024547840

119 words
Type: Feature
Photo: No

▶ **Nine to sue ad blocker company**

Sun Herald, 15/10/06, General News, Page 17
By: Catharine Munro

Channel Nine will tomorrow take a small software company to court in what is seen as an effort to ensure viewers cannot cut out advertisements. Nine wants to sue IceTV for breach of **copyright** in the Federal Court over the sale of program guides that allow viewers to record shows and avoid watching commercials.

Keywords: copyright(1)

Clip Ref: 00024548094

142 words
Type: News Item
Photo: No

▶ **Beatles get back on a long, winding road**

Daily Telegraph, 16/10/06, General News, Page 19
By: Jeremy Stevens

The Beatles blasted away the limits of invention with each new album. But the imminent release of the first "new" Beatles studio album in decades has a radical twist. Rather than simply repackage another compilation or covers album, Love remixes certain Beatles tracks with guitar solos, outtakes from jam sessions and a capella vocals from across their entire catalogue.

Keywords: copyright(2), copyrights(1)

Clip Ref: 00024554459

1040 words
Type: News Item
Photo: No

NT

▶ **NT invention to revolutionise building**

Northern Territory News, 13/10/06, General News, Page 4
By: Greg McLean

Clip Ref: **00024517019**

233 words
Type: News Item
Photo: Yes

A Territory inventor has unveiled a new product 30 years in the making that may revolutionise building construction around the world. John Waldmann, 76, has given his first public demonstration of the insulated building panels he claims can be installed at a fraction of the normal cost.

Keywords: patent(1)

QLD

▶ **win**

Courier Mail, 10/10/06, Good Life, Page 32
By: None

Clip Ref: **00024455810**

91 words
Type: News Item
Photo: Yes

The **Australian** public voted Weet-Bix their **favourite trademark** and to celebrate the **centenary** of **trademarks** in **Australia**, Sanitarium is giving Good Life readers the chance to win one of five Weet-Bix gift packs including a mini cricket bat signed by Brett Lee. Write your name, address, postcode and day contact number on the back of an envelope and send to Good Life Weet-Bix Competition, Locked Bag 8906 GPO. Brisbane. 4001 Promotion closes and drawn Tuesday 17/10/06.

Keywords: Australia(1), Australian(1), centenary(1), favourite(1), trademark(1), trademarks(1)

▶ **Cybersquatter has Libs, Nats in his sites**

Courier Mail, 10/10/06, General News, Page 11
By: Richard Finnila

Clip Ref: **00024452536**

460 words
Type: News Item
Photo: No

A serial cybersquatter who caused outrage last week after he registered a **domain name** after Steve Irwin's daughter Bindi has come under fire for doing the same thing to a string of Australian politicians. Wayne Smith may have relinquished control of [www. bindiirwin.com](http://www.bindiirwin.com), but he still owns more than 60 other **domain names**, many linked to anti-Jewish hate sites.

Keywords: domain(4), name(3), names(3)

▶ **Broadcast bonanza**

Courier Mail, 11/10/06, Editorials, Page 30
By: None

Clip Ref: 00024471764

99 words
Type: Editorial
Photo: No

YouTube is a modern media and business story, following the long tail theory, which involves niche internet content attracting large audiences by being easily accessible and available on demand. The young founders of YouTube a two-year-old video sharing website have just sold to another upstart cyberspace company, Google, for \$US1.65 billion.

Keywords: copyright(1)

▶ **Net threat from copycats**

Courier Mail, 12/10/06, Today, Page 37
By: Lucy Brook

Clip Ref: 00024495979

789 words
Type: News Item
Photo: Yes

In our virtual world, where everything from new cars to organic groceries is just a click away, it's no surprise that devout followers of fashion have made their contribution to the rise of the online boutique. While designers relish the chance to build business in overseas markets, time-poor consumers can browse clothing, shoes and accessories without having to blow-dry their hair before going out shopping.

Keywords: copyright(1)

▶ **Ideologues hijack education**

Courier Mail, 12/10/06, General News, Page 30
By: Peter Ridd

Clip Ref: 00024495734

817 words
Type: News Item
Photo: No

The moguls controlling the education syllabuses in the Queensland Studies Authority should be fearful of the plans of Federal Education Minister Julie Bishop to scrap the state boards of study and introduce a national curriculum. The message to them is simple fix up the school syllabuses or face extinction.

Keywords: copyright(1)

▶ **Whose Tube?**

Courier Mail, 14/10/06, Focus, Page 47
By: Jane Fynes-Clinton and Josh Robertson

Clip Ref: 00024537552

1285 words
Type: Feature
Photo: Yes

Clenched in an over-sized fist, all that can be seen of the wriggling white mouse is its head. Not for long: into Johnny's mouth it goes. He bites, chews and then spits out. "Go on, swallow it," a voice off camera says. Johnny does his best to comply, popping the severed head back in, but even with a swig of beer he can't quite get it down.

Keywords: copyright(4), copyrighted(2)

▶ **Let the games begin**

Courier Mail, 14/10/06, Focus, Page 52
By: Jonathan Thaw

Clip Ref: **00024537553**

661 words
Type: Review
Photo: Yes

Google's purchase of YouTube will catapult the most-used search engine into the top spot in Inter-net video and position the company to dominate the fastest growing part of the online advertising market. Internet video advertising will generate \$US1.1 billion in revenue in the US in 2008, up from \$385 million this year, according to market researcher EMarketer Inc. Google, which has trailed in video, will have a site that is increasing its library of available video clips by 65,000 a day.

Keywords: copyright(1), copyrighted(1)

▶ **Mortgage Rate Watch**

Courier Mail, 14/10/06, Real Estate, Page 49
By: None

Clip Ref: **00024534907**

465 words
Type: Listing
Photo: No

List of different Finance and Load rate

Keywords: Copyright(1)

SA

▶ **No mystery in IP**

Adelaide Advertiser, 10/10/06, Business Owner, Page 63
By: None

Clip Ref: **00024450744**

166 words
Type: Feature
Photo: No

Your company does not need to employ post-doctoral researchers to be concerned about **intellectual property** (IP). Indeed, you probably deal with IP every day in the form of **copyright** and designs.

Keywords: copyright(1), intellectual property(1), patent(1), patents(1)

▶ **Follow path to Zen master**

Adelaide Advertiser, 14/10/06, Computer, Page 96
By: None

Clip Ref: **00024536227**

476 words
Type: Feature
Photo: Yes

Creative Labs Australia, a local subsidiary of Creative Technology, a worldwide leader in digital entertainment products, has introduced a small, beautiful way to Find Your Zen with the ZEN V Plus MP3, photo and video player. Amazingly small and lightweight, the ZEN V Plus is ergonomically designed so your music, pictures and video are at your fingertips.

Keywords: patented(1)

COPYRIGHT This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Australia Pty Ltd.

DISCLAIMER The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

▶ **The Tube's amazing ride**

Independent Weekly, 14/10/06, Business News, Page 66
By: Garry Barker

In classic Silicon Valley style, YouTube, the internet's latest billion-dollar baby, began in a garage in San Mateo, California. In little more than a year, it has joined the top 10 greatest names on the internet.

Keywords: copyright(1)

Clip Ref: 00024547447

1291 words
Type: Feature
Photo: No

▶ **The free-for-all called YouTube**

Sunday Mail, 15/10/06, General News, Page 74
By: Tom Rawstone And Brad Crouch

This week's move by Internet search giant Google to pay \$2.22 billion for the video sharing website YouTube shows the "dot.com crash" is well and truly over as the internet booms. Less than two years since its launch in a suburban garage, YouTube has become an internet phenomenon, with more than 100 million videos viewed from the site each day.

Keywords: copyright(1)

Clip Ref: 00024547901

1282 words
Type: Feature
Photo: Yes

VIC

▶ **Web feat**

MX (Melbourne), 10/10/06, General News, Page 11
By: None

An anonymous buyer yesterday paid \$212,000 at auction for an Australian-owned website address. A spokesman for the online auction said the site, sovereignislands.com was now officially Australia's most expensive domain name, surpassing the sale of tourismaustralia.com, which changed hands for the reported amount of \$201,000 in 2004

Keywords: domain(1), name(1)

Clip Ref: 00024467301

48 words
Type: News Item
Photo: No

▶ **More millions down the tube**

Herald Sun, 11/10/06, Business News, Page 44
By: John Beveridge

All of those crazy internet deals were meant to have ended when the dotcom bubble burst in 2001. Yet Google's \$2.2 billion deal to buy YouTube repeats some of the same "internet economics" that led to the prior meltdown.

Keywords: copyright(1)

Clip Ref: 00024474118

384 words
Type: Columnist
Photo: No

▶ **The tube's amazing pride**
Age, 11/10/06, General News, Page 17
By: Garry Barker

In a classic Silicon Valley style, YouTube, the internet's latest billion dollar baby, began in a garage in San Mateo, Californian and in little more than a year has joined the top 10 greatest names on the internet.

Keywords: copyright(1)

Clip Ref: **00024475319**

1263 words
Type: Feature
Photo: Yes

▶ **Enjoy the freedom of working for yourself**
Age, 11/10/06, Advertisements, Page 3
By: None

These days it is rare to work in the one job for life, and having several different careers in your lifetime is no longer 4 unusual, it is rapidly becoming the norm. Sometimes career change is forced through retrenchment or advances in technology, but for many it is a desire to try something new to be their own boss and enjoy the freedom that comes with running their own business.

Keywords: IP Australia(1)

Clip Ref: **00024475168**

772 words
Type: News Item
Photo: No

▶ **iCommotion**
Age, 12/10/06, Livewire, Page 9
By: Garry Barker

About 400 years ago, Sir Isaac Newton as one of the greatest scientific minds wrote his third law stating that for every action there is an equal and opposite reaction. Sir Isaac could not have conceived of the digital age, although he would have found it very much to his liking, and he had no possible idea of the inconvenient stuff called digital rights management software.

Keywords: intellectual property(1), piracy(1)

Clip Ref: **00024495639**

916 words
Type: News Item
Photo: Yes

▶ **Web future not worldwide**
MX (Melbourne), 12/10/06, General News, Page 11
By: None

The internet could one day be broken up into separate networks around the world, a leading light in the development of the net has warned. Nitin Desai, chair of the Internet Governance Forum, set up by the UN, warned concerns over the net's future could lead to separation.

Keywords: domain(1), names(1)

Clip Ref: **00024511218**

140 words
Type: News Item
Photo: No

▶ **Read all about it: speculation goes up a gear amid Nine-Fairfax rumours**

Age, 14/10/06, Business News, Page 3
By: Mauhew Ricke1son And Daniel

Clip Ref: 00024535585

206 words
Type: News Item
Photo: No

The first casualty of war in media ownership is calm. Barely a day after the passage of the Federal Government's media laws package, which protects free-to-air commercial television and allows further concentration of media owners, furious speculation online and off swirled around the sale of television giant Nine Network.

Keywords: copyright(1)

▶ **Dark side of web's global hit**

Sunday Herald Sun, 15/10/06, General News, Page 92
By: Tom Rawstone

Clip Ref: 00024549693

1294 words
Type: News Item
Photo: Yes

Clenched in an over-sized fist, all that can be seen of the wriggling white mouse is its head. Not for long. Into Johnny's mouth it goes.

Keywords: copyright(1)

▶ **Odd spot**

Age, 16/10/06, General News, Page 1
By: None

Clip Ref: 00024553985

40 words
Type: News Item
Photo: No

A Florida man, annoyed at cheese or bread going mouldy or being taken by a rodent without triggering a mousetrap, has been issued with a US **patent** for a scented bait that can be sprayed or brushed onto a trap, retaining its scent for 20 years

Keywords: patent(1)

WA

▶ **Wise dream ends as Cape Range folds up**

West Australian, 13/10/06, Business News, Page 46
By: Michael Weir

Clip Ref: 00024518319

527 words
Type: News Item
Photo: Yes

High-profile veteran Perth dealmaker Ron Wise's 20-year dream to turn his flagship public company into a profitable technology investor has collapsed, with Cape Range Wireless falling into administration. Cape Range directors called in administrators after attempts by the company and its major shareholders to restructure the telecommunications hopeful in recent months failed.

Keywords: patented(1)

▶ **Patently the best protection**

Sunday Times, 15/10/06, Supplements, Page 1

By: Nathan Cross

Clip Ref: 00024550539

359 words

Type: News Item

Photo: No

Patents can be worth millions of dollars to a business and can mean the difference between success and failure in a competitive environment. But average business owners often are confused about the type of protection available to keep their intellectual property safe.

Keywords: copyright(1), government(1), innovation patent(1), Intellectual property(6), invention(4), patent(11), patented(1), PATENTS(4), register(1), registered(2), registration(2), trademarks(3)