



EXPORTERS' CLUB *North West Adelaide*

Is pleased to invite you to our

Second Quarterly Export Briefing Lunch for 2009

“IP in an International context, with focus on China and Japan”

A presentation by,

Anna Booy

**Consultant and Intellectual Property Lawyer
Rouse International**

The Exporters' Club is proud to present Anna Booy who has practiced as a commercial intellectual property lawyer for 20 years in both Australia and the United Kingdom. She was an executive for seven years with international IP consultancy Rouse. The firm was recently awarded China IP firm of the Year, Best Foreign IP Law Firm in China and Indonesian IP Firm of the Year. Anna works closely with Rouse in the UK, China and South East Asia, assisting clients to protect and manage their IP when conducting business internationally, in China and South East Asia particularly. She was identified by the 2008 AsiaLaw Leading Lawyers survey as one of the most highly acclaimed legal experts in the Asia-Pacific region for IP.

Anna has extensive commercial IP experience, particularly in the retail, publishing and entertainment industries. Her clients include a number of well-known publishing houses, record companies, entertainment distributors, software developers and national museums and galleries. She has written and spoken extensively on IP issues, in the UK and elsewhere.

Anna has kindly agreed to present to the Exporters' Club and it will be an informative and valuable presentation.

By attending this Lunch you will learn about:

- The scope of IP (patents; trademarks; designs; copyrights) and its extensions to processes, customer lists and other hidden components
- Develop an appropriate IP strategy for each market or manufacturing country
- The subtle differences across national laws that need the attention of exporters
- A broad overview of where Japan and China stand in regard to IP protection and the appropriate strategies that lead to success in these markets
- Who can help you navigate IP

Where: Adelaide Convention Centre,
North Terrace, Adelaide, Riverbank room

When: Wednesday, 20 May 2009

Time: 11.45am – 2.00 pm

Cost: Members \$85 (incl GST), Non-Members \$95 (incl GST)

PAYMENT DETAILS



EXPORTERS' CLUB *North West Adelaide*

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“IP in an International context, with focus on China and Japan”

R.S.V.P. by Monday 18 May

Please return this registration form to **Barbara Rapaport or Zac Exner**

Exporters' Club, PO Box 141, Hindmarsh, SA 5007

Via fax **8443 7611** or email admin@exportersclub.net or telephone **8443 7688**.

TOTAL COST (inc. GST):	Members	\$85	Non-members	\$95
Table of 10		\$800		\$900

Registration Details

Members & Guests

_____ place/s @ \$85 each (Inc GST)

_____ table/s of 10 @ \$800 each (Inc GST)

Non-members & Guests

_____ place/s @ \$95 each (Inc GST)

_____ table/s of 10 @ \$900 each (Inc GST)

Date: _____

Name: _____

Title: _____

Company: _____

Postal Address: _____

Phone: _____ Fax: _____

Email: _____

I have attached a list of my guests' names for registration

Please provide _____ vegetarian meals and/or advise any special dietary requirements

I attach a cheque payable to **Exporters' Club** or please debit my credit card for _____ tickets @ \$_____ each, Total \$_____

Credit Card Details (please circle):

Mastercard / Visa **ONLY**

Card No: _____

Expiry Date: ____/____/____

Cardholder Name: _____

Signature: _____

Please note:

Your credit card statement will be read as City of Port Adelaide Enfield

Exporters' Club Refund Policy: A refund will only be given if cancellation occurs 5 working days prior to event

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