

Francis Gurry

Intellectual Property, Innovation and Creativity - Future Global Directions

Intellectual Property Lecture 2009

Monday, 3 August 2009

The most successful economies in the world tend to be those with the highest levels of knowledge in the value chain.

Property rights in knowledge have, in consequence, attracted increased attention from all sides - significantly higher levels of demand for rights, on the one hand, and increased scrutiny and demands for limiting those rights, on the other hand.

Can these demands be satisfied?
What are the challenges of doing so?
What are the costs of failing to do so?

EVENT CONTACT DETAILS

Date: Monday 3 August 2009
Time: 6.00 pm
Venue: Melbourne Law School
185 Pelham Street, Carlton
Enquiries: 03 8344 1153

Bookings are essential for this free public lecture.
Please register online at: www.law.unimelb.edu.au



Dr Francis Gurry is Director General of the World Intellectual Property Organization (WIPO). He is the highest-ranking Australian official in a United Nations agency. Prior to his election

to the leadership of the organisation in 2008, Dr Gurry was a Deputy Director General and had responsibility for patents and the PCT system, the Arbitration and Mediation Center, and traditional knowledge, traditional cultural expressions and genetic resources.

Dr Gurry is a distinguished alumnus, and a Professorial Fellow, of Melbourne Law School. He holds an LLB and LLM from the University of Melbourne, and a PhD from the University of Cambridge. He practised as a solicitor in Melbourne and Sydney prior to joining WIPO in 1985.

Melbourne Law School proudly presents this free public lecture in conjunction with The Institute of Patent and Trade Mark Attorneys of Australia, and with the support of IP Australia.

