



Australian Government

IP Australia

SHORT COURSE IN TRADE MARKS DATABASE SEARCHING

APRIL–DECEMBER 2005

SYDNEY, MELBOURNE, BRISBANE AND CANBERRA



About IP Australia

IP Australia is the federal government agency responsible for administering Australia's patents, trade marks, designs and plant breeder's rights systems. A division of the Department of Industry Tourism and Resources, IP Australia is committed to maintaining a strong intellectual property system which promotes innovation, investment and trade.

About Trade Marks Searching Courses

There are many factors worth considering when investigating trade mark registration, including determining whether it has the capacity to function as a trade mark itself and whether something similar already exists on the Trade Marks Register.

The Australian Trade Marks On-line Search System (ATMOSS) allows users to conduct searches using a range of criteria. It is designed to help you search for similar Trade Marks and is used by Trade Mark examiners in their assessment of Trade Marks for registration.

In this course we explore what information is available on ATMOSS and how to use the system effectively to find similar trade marks. We show you how to conduct efficient and thorough searches of the Trade Marks database using tips, strategies and specialised searching tools.

Objectives

After this course you will be able to more easily:

- Find useful information on the ATMOSS database;
- Use search options and tools effectively;
- Devise effective and efficient search strategies to find conflicting word and device trade marks; and
- Search the Madrid Express database concerning international registrations.

For further enquiries contact IP Australia on 1300 65 1010 or visit www.ipaustralia.gov.au



REGISTRATION FORM

Mr/Mrs/Ms First Name: _____ Surname: _____

Company: _____ Job Title: _____

Address: _____

Telephone: _____ Mob: _____ Fax: _____

Email: _____

Location: Sydney Melbourne Brisbane Canberra

Amount: (Inc. GST) Two day courses \$1100 (Sydney, Melbourne, Brisbane) \$550 (Canberra)

Payment: Mastercard Visa Bankcard Cheque (payable to IP Australia)

Name on Card: _____ Signature: _____

Card Number: _____ Expiry Date: _____

To register, please complete this form and fax to IP Australia on (02) 6283 7999.



Who should attend?

These courses are designed for intellectual property and trade marks professionals, trade mark attorney staff, business owners and individuals who are seeking to improve their searching techniques on the database. These courses cater for all levels - beginners to advance.

Who will present?

Your trainers are experienced Trade Marks Examiners with expertise in trade marks searching using the ATMOSS and Madrid Express databases. They are also experienced in facilitating these short courses.

How will it run?

Courses are run over two full days and include intensive training from basic to advanced levels. The training is both participative and interactive, in small classes of between six to twelve participants.

What is the calendar?

Sydney	7-8 April
Melbourne	2-3 June and 8-9 December
Brisbane	4-5 August
Canberra	6-7 October

Where is it held?

Sydney	Level 2, 200 George St, Sydney 2000
Melbourne	Upper Ground, 440 Collins St, Melbourne 3000
Brisbane	Level 1, 255 Adelaide St, Brisbane 4000
Canberra	Sirius Building, Cnr. Furzer & Worgan St, Phillip 2606

How much does it cost?

Two day course (GST inclusive):

\$1100.00 for Sydney, Brisbane and Melbourne
\$550.00 for Canberra

Please note registration costs vary due to individual locations and venue arrangements.

How do I enrol?

Please complete the attached registration form and fax to a secure line with your credit details on (02) 6283 7999.

For further enquiries contact IP Australia on 1300 65 1010 or visit www.ipaustralia.gov.au

Customised business training

If your business is interested in having our trainers conduct the course at your premises, please contact the Customer Service Network on 1300 65 1010 for further information. A detailed quote for training will be provided upon request.

Cancellation policy

IP Australia reserves the right to cancel the course should minimum numbers required to run the course is not achieved. In this event a full refund or offer to attend a course at a later date will be made.

A full refund or transfer to another course will also be given if cancellation is received two weeks prior to the course. Unfortunately no refund can be made after that date, however a substitute delegate would be welcome.

Please note that full payment is required before the seminar commences.



SHORT COURSE IN TRADE MARKS DATABASE SEARCHING

Course Content

DAY 1

- Introduction – publications, participants, objectives
- ATMOSS – Overview, classification/surnames/ pharmaceutical, image terms, enquiries/results/ extracts, customising screens
- Madrid – searching database
- Indexing – components of word and device trade marks
- Word Marks – search options, combining searches, search tools/wild cards
- Search strategies – search tools/wild cards, handling large results

DAY 2

- Word Marks – review, advanced strategies, exercises
- Device Marks – Introduction, glossary, device search options, search strategies, advanced searching, new kinds of signs, combination word & device marks
- Combination marks – advanced searching, exercises
- Summary