



IDEA

Check if you're ready to start a business:

Before you start, it's important to know what's involved. business.gov.au/planning/new-businesses/are-you-ready

Protect your competitive advantage:

Safeguarding your USP with IP rights can lead to lasting benefits for your growing business, preventing others from copying you. Use these tools and resources to get started ipaustralia.gov.au/tools-and-research/business-resources

Essentials to strengthen your small business:

A flexible and free online learning platform designed to help you master your tax and super obligations and help your small business thrive. taxsuperandyou.gov.au/smallbusiness



DEVELOP

Collaborate with others:

By joining forces with other businesses or researchers, you can bring new expertise and ideas to your business challenges.

business.gov.au/planning/innovation/how-collaboration-can-help-your-business

IP in Collaboration:

If you're collaborating with others it's important to protect your own IP from the outset – learn more about managing your IP in collaborative ventures.

ipaustralia.gov.au/commercialisation-and-collaboration

National Industry PhD Program:

Develop commercial solutions for your business challenges or create new products and services while supporting employees to advance their research capabilities through a PhD, or by partnering with a university researcher. campusplus.com.au/about-niphd/



RESEARCH AND PLAN

CSIRO On Program:

Support for publicly funded researchers to translate their technology and big ideas into real-world impact.

csiro.au/ON

CSIRO Innovate to Grow:

Get access to a free training and mentorship program for small to medium businesses looking to explore research and development.

csiro.au/innovatetogrow

Business.gov.au: CRC & CRC-P Grants:

Funding for short term research collaborations to develop a new technology, product or service through to medium to long-term, industry-led research collaborations to help improve the competitiveness, productivity and sustainability of Australian industries.

business.gov.au/grants-and-programs/cooperative-research-centres-projects-crcp-grants

CSIRO RISE Accelerator:

The India Australia Rapid Innovation and Startup Expansion (RISE) Accelerator is purpose-built to help Indian and Australian startups with mature cutting-edge technology fast-track their cross-border impact.

riseaccelerator.org



BRAND STRATEGY

TM Checker:

Check availability of your trade mark with TM Checker.

tmchecker.ipaustralia.gov.au/start

Business name check:

Check if your proposed name is available to register as a business name or a domain name.

help.register.business.gov.au

Marketing plan template:

Writing a marketing plan can help you define your marketing strategy. business.gov.au/planning/business-plans/develop-your-marketing-plan



HELP FOR YOUR BUSINESS

Industry Growth Program:

Support for innovative small and medium enterprises to commercialise your ideas and grow your business.

business.gov.au/grants-and-programs/industry-growth-program

AusIndustry Regional Managers:

Local business experts with tailored guidance to help you navigate available funding, information, support, and connections that will help to achieve your business goals.

business.gov.au/ausindustry

Self-Employment Assistance Program:

Gain access to a range of services, including exploring self-employment workshops, small business training, business plan development, personalised business advice and 12 months of mentoring.

[Services - Department of Employment and Workplace Relations, Australian Government \(dewr.gov.au\)](https://services-department-of-employment-and-workplace-relations-australian-government.dewr.gov.au)

Patent Case Manager Service:

Understand how a patent can support your business' success, and how to apply for one. If you're a small to medium business, you could be eligible to use our free patent case manager service.

ipaustralia.gov.au/patents/search-existing-patents

Supporting your small business:

ATO want to help you manage and grow your business. We offer a range of tools, resources and services to make it easier for you to get your tax and superannuation right.

[Supporting your small business | Australian Taxation Office \(ato.gov.au\)](https://supporting-your-small-business-australian-taxation-office.ato.gov.au)

AEA Priority Managers:

Explore collaborative opportunities with universities and leverage the expertise of an AEA Priority Manager for technical and specialised guidance to commercialise your ideas.

aea.gov.au



STRUCTURE AND REGISTRATIONS

Registration Service:

Use the Business Registration Service to apply for your key business and tax registrations in one place.

register.business.gov.au



FINANCE

Venture Capital:

Learn how to prepare and pitch for venture capital and about the available partnerships and funds.

business.gov.au/grants-and-programs/venture-capital

Research and Development Tax Incentive:

Helps businesses innovate and grow by offsetting some of the costs of eligible research and development.

Business.gov.au/RDTI

CSIRO Kick-Start:

Provides dollar-matched funding for start-ups and small businesses conducting collaborative research projects.

csiro.au/kick-start

Cash flow resources:

The cash flow resources on business.gov.au give small businesses the skills and knowledge to effectively manage their cash flow so they can meet their financial commitments and succeed.

business.gov.au/finance/cash-flow



UNDERSTAND THE LAW

Dispute resolution:

Assistance to prevent, resolve or negotiate disputes with other businesses or Commonwealth agencies.

asbfco.gov.au/disputes-assistance

Tax Concierge Service:

ASBFEO provides support and information on next steps if you disagree with an ATO outcome.

asbfco.gov.au/tax

The Fair Work Ombudsman's Pay and Conditions Tool (P.A.C.T.):

Includes pay, shift, leave, notice and redundancy calculators to help you work out what you need to pay your employees.

fairwork.gov.au/PACT

A Small Business website:

Provides information, tools, and resources to help you understand and comply with your workplace rights and obligations.

fairwork.gov.au/smallbusiness

The Employer Advisory Service:

Gives small business employers free tailored written advice about pay and conditions to help you make sure you're meeting your obligations

fairwork.gov.au/EAS

Non-Disclosure Agreement Tool:

Make sure you have a non-disclosure agreement in place before you tell a third party about your ideas. Use the NDA generator to produce the right one for your needs.

ipaustralia.gov.au/NDA



PROTECT YOUR BUSINESS

Manage risks to your business:

Manage risks and protect your business. See how insurance, health and safety laws and cyber security can help.

business.gov.au/risk-management

Check asset ownership:

The Australian Government's Personal Property Securities Register (PPSR) offers risk protection when buying second-hand vehicles, equipment and machinery. The PPSR can also help protect your financial interest in goods or assets sold on terms, leased or hired out, or accepted as security for a loan.

ppsr.gov.au



GO TO MARKET

Sell online:

Learn what's involved in setting up an online business. business.gov.au/online/buying-and-selling-online

Selling to Government:

Learn about participating in Australian Government procurement and contracting opportunities.

sellingtogo.gov.au

AusTender:

The Australian Government's procurement information system. tenders.gov.au

Austrade:

Services to support Australian businesses looking to achieve international growth.

Austrade.gov.au

Have a business idea and don't know where to start?

These resources can help you transform your idea into a business and find government support along the way.



ASBFEO

The mission of the ASBFEO is to help ensure Australia is the best place to start, grow or transform a business. We do this by assisting and advocating for small business and family enterprise. Learn more about our services at asbfeo.gov.au



Australian Government
Australian Taxation Office

ATO

The ATO is committed to effectively managing and shaping the tax and superannuation systems that support and fund services for all Australians. We work collaboratively with small business to design and deliver solutions to seamlessly integrate tax, super and registry requirements into small business systems. To help business thrive we provide free services and accessible resources and services they can rely on.



Australian Government
Department of Industry, Science and Resources
AusIndustry

AusIndustry

AusIndustry helps your Australian business access government advice and support so you can grow, innovate, and thrive. To learn more about tools and information available, visit business.gov.au



Australian Government
Australian Trade and Investment Commission

Austrade

The Australian Trade and Investment Commission (Austrade) helps grow Australia's prosperity by delivering quality trade and investment services to businesses, accelerates growth in Australia's tourism sector and promotes Australia's education to the world. Go further, faster with austrade.gov.au



CSIRO

As Australia's national science agency, CSIRO solves the greatest challenges through innovative science and technology. CSIRO accelerates innovation through a range of programs and funding opportunities for researchers, starts up's and small to medium sized enterprises.



Fair Work Ombudsman

The Fair Work Ombudsman helps small businesses with information about workplace rights and obligations, such as pay and entitlements. To see how we can help, visit www.fairwork.gov.au



Australian Government
IP Australia

IP Australia

Intellectual property (IP) rights protect your ideas and are an intangible asset for your business, protect your IP early to safeguard your competitive edge. IP Australia is the government agency responsible for administering IP rights for trade marks, patents, design rights and plant breeder's rights.



Australian Government
Department of Finance

Selling to Government

The Department of Finance's Selling to Government website provides information to help businesses understand and participate in Australian Government procurement and contracting. If you're interested in selling to the Australian Government, we can provide you with the information and starting point you need. For more information, visit sellingtogov.finance.gov.au



Small Business, Big Dreams



Engage with these free government programs, supporting you from start-up to success.