

# Have a business idea and don't know where to start?

These resources can help you transform your idea into a business and find government support along the way.



The mission of the ASBFEO is to help ensure Australia is the best place to start, grow or transform a business. We do this by assisting and advocating for small business and family enterprise. Learn more about our services at [asbfeo.gov.au](http://asbfeo.gov.au)



Australian Government  
Australian Taxation Office

The ATO works collaboratively with small business to design solutions that seamlessly integrate tax, super and registry requirements into small business systems. We support small business success by offering free, reliable services and resources, helping shape a fair and effective tax and superannuation system.



Australian Government  
Department of Industry, Science and Resources

AusIndustry

AusIndustry helps your Australian business access government advice and support so you can grow, innovate, and thrive. To learn more about tools and information available, visit [business.gov.au](http://business.gov.au)



Australian Government  
Australian Trade and Investment Commission

The Australian Trade and Investment Commission (Austrade) helps grow Australia's prosperity by delivering quality trade and investment services to businesses, accelerates growth in Australia's tourism sector and promotes Australia's education to the world. Go further, faster with [austrade.gov.au](http://austrade.gov.au)



As Australia's national science agency, CSIRO solves the greatest challenges through innovative science and technology. CSIRO accelerates innovation through a range of programs and funding opportunities for researchers, starts up's and small to medium sized enterprises.



Fair Work  
OMBUDSMAN

The Fair Work Ombudsman helps small businesses with information about workplace rights and obligations, such as pay and entitlements. To see how we can help, visit [www.fairwork.gov.au](http://www.fairwork.gov.au)



Australian Government  
Department of Finance  
Selling to Government

The Department of Finance's Selling to Government website helps businesses understand and engage in Australian Government procurement. If you're interested in selling to the Government, it provides the key information and starting point you need.

For more information, visit [sellingtogov.finance.gov.au](http://sellingtogov.finance.gov.au)



Australian Government  
Department of Home Affairs

The Department of Home Affairs manages Australia's border security, immigration, cyber and critical infrastructure security, counter-terrorism, citizenship, and social cohesion programs. Its Business, Industry and Regional Outreach Officers (BIROs) work closely with businesses and industries to help them understand skilled visa options when Australian workers aren't available.



Australian Government  
eSafety Commissioner

eSafety is Australia's independent regulator for online safety. The eSafety Commissioner's (eSafety) Safety by Design initiative advocates a set of principles that puts user safety at the centre of the design, development and release of online products and services.



Australian Government  
IP Australia

Intellectual property (IP) rights protect your ideas and are an intangible asset for your business, protect your IP early to safeguard your competitive edge. IP Australia is the government agency responsible for administering IP rights for trade marks, patents, design rights and plant breeder's rights.



## Small Business, Big Dreams



Engage with these free government programs, supporting you from start-up to success.





## IDEA

### Check if you're ready to start a business:

Before you start, it's important to know what's involved.  
[business.gov.au/planning/new-businesses/are-you-ready](https://business.gov.au/planning/new-businesses/are-you-ready)

### Protect your competitive advantage:

Safeguarding your USP with IP rights can lead to lasting benefits for your growing business, preventing others from copying you. Use these tools and resources to get started  
[ipaustalia.gov.au/tools-and-research/business-resources](https://ipaustalia.gov.au/tools-and-research/business-resources)

### Essentials to strengthen your small business:

A flexible and free online learning platform designed to help you master your tax and super obligations and help your small business thrive.  
[smallbusiness.taxsuperandyou.gov.au](https://smallbusiness.taxsuperandyou.gov.au)

### National Innovation Visa:

If your business is seeking the expertise and value of a world-class innovator, you might consider nominating a candidate for the National Innovation Visa to turbo-charge your business and competitiveness. For further information see.  
[immi.homeaffairs.gov.au/visas/working-in-australia/visas-for-innovation/national-innovation-visa](https://immi.homeaffairs.gov.au/visas/working-in-australia/visas-for-innovation/national-innovation-visa)



## DEVELOP

### Collaborate with others:

By joining forces with other businesses or researchers, you can bring new expertise and ideas to your business challenges.  
[business.gov.au/planning/innovation/how-collaboration-can-help-your-business](https://business.gov.au/planning/innovation/how-collaboration-can-help-your-business)

### IP in Collaboration:

If you're collaborating with others it's important to protect your own IP from the outset – learn more about managing your IP in collaborative ventures.  
[ipaustalia.gov.au/commercialisation-and-collaboration](https://ipaustalia.gov.au/commercialisation-and-collaboration)

### SbD Assessment Tools:

The assessment tools guide and support companies through a series of questions and resources designed to help them improve, innovate, and embed safety into the culture, ethos, and operations of their businesses – from the ground up.  
[esafety.gov.au/industry/safety-by-design/assessment-tools](https://esafety.gov.au/industry/safety-by-design/assessment-tools)



## RESEARCH AND PLAN

### CSIRO ON Program:

Support for publicly funded researchers to translate their technology and big ideas into real-world impact.  
[csiro.au/en/ON](https://csiro.au/en/ON)

### CSIRO Innovate to Grow:

Get access to a free training and mentorship program for small to medium businesses looking to explore research and development.  
[csiro.au/en/innovatetogrow](https://csiro.au/en/innovatetogrow)

### Business.gov.au: CRC & CRC-P Grants:

Funding for short term research collaborations to develop a new technology, product or service through to medium to long-term, industry-led research collaborations to help improve the competitiveness, productivity and sustainability of Australian industries.  
[business.gov.au/grants-and-programs/cooperative-research-centres-projects-crpc-grants](https://business.gov.au/grants-and-programs/cooperative-research-centres-projects-crpc-grants)



## BRAND STRATEGY

### TM Checker:

Check availability of your trade mark with TM Checker.  
[ipaustalia.gov.au/tm-checker](https://ipaustalia.gov.au/tm-checker)

### Business name check:

Check if your proposed name is available to register as a business name or a domain name.  
[help.register.business.gov.au](https://help.register.business.gov.au)

### Marketing plan template:

Writing a marketing plan can help you define your marketing strategy.  
[business.gov.au/planning/business-plans/develop-your-marketing-plan](https://business.gov.au/planning/business-plans/develop-your-marketing-plan)



## HELP FOR YOUR BUSINESS

### Industry Growth Program:

Support for innovative small and medium enterprises to commercialise your ideas and grow your business.  
[business.gov.au/grants-and-programs/industry-growth-program](https://business.gov.au/grants-and-programs/industry-growth-program)

### AusIndustry Regional Managers:

Local business experts with tailored guidance to help you navigate available funding, information, support, and connections that will help to achieve your business goals.  
[business.gov.au/ausindustry](https://business.gov.au/ausindustry)

### Self-Employment Assistance Program:

Gain access to a range of services, including exploring self-employment workshops, small business training, business plan development, personalised business advice and 12 months of mentoring.  
[dewr.gov.au](https://dewr.gov.au)

### Patent Case Manager Service:

Understand how a patent can support your business' success, and how to apply for one. If you're a small to medium business, you could be eligible to use our free patent case manager service.  
[ipaustalia.gov.au/patents/search-existing-patents](https://ipaustalia.gov.au/patents/search-existing-patents)

### Supporting your small business:

ATO want to help you manage and grow your business. We offer a range of tools, resources and services to make it easier for you to get your tax and superannuation right.  
[ato.gov.au](https://ato.gov.au)

### AEA Priority Managers:

Explore collaborative opportunities with universities and leverage the expertise of an AEA Priority Manager for technical and specialised guidance to commercialise your ideas.  
[aea.gov.au](https://aea.gov.au)

### Registration Service:

Use the Business Registration Service to apply for your key business and tax registrations in one place.  
[register.business.gov.au](https://register.business.gov.au)

### Employing overseas workers:

If you are finding difficulty in employing appropriately skilled Australians to work for your business you might consider internationally qualified workers.  
[immi.homeaffairs.gov.au/visas/employing-and-sponsoring-someone/employing-overseas-workers](https://immi.homeaffairs.gov.au/visas/employing-and-sponsoring-someone/employing-overseas-workers)



## FINANCE

### Venture Capital:

Learn how to prepare and pitch for venture capital and about the available partnerships and funds.  
[business.gov.au/grants-and-programs/venture-capital](https://business.gov.au/grants-and-programs/venture-capital)

### Research and Development Tax Incentive:

Helps businesses innovate and grow by offsetting some of the costs of eligible research and development.  
[business.gov.au/RDTI](https://business.gov.au/RDTI)

### CSIRO Kick-Start:

Provides dollar-matched funding for start-ups and small businesses conducting collaborative research projects.  
[csiro.au/kick-start](https://csiro.au/kick-start)

### Cash flow resources:

The cash flow resources on business.gov.au give small businesses the skills and knowledge to effectively manage their cash flow so they can meet their financial commitments and succeed.  
[business.gov.au/finance/cash-flow](https://business.gov.au/finance/cash-flow)

### SbD Investment Checklist:

Supports companies to start conversations with potential investors and assess capacity for managing online safety risk.  
[esafety.gov.au/industry/safety-by-design/investors](https://esafety.gov.au/industry/safety-by-design/investors)



## UNDERSTAND THE LAW

### Dispute resolution:

Assistance to prevent, resolve or negotiate disputes with other businesses or Commonwealth agencies.  
[asbfeo.gov.au/disputes-assistance](https://asbfeo.gov.au/disputes-assistance)

### Tax Concierge Service:

ASBFEQ provides support and information on next steps if you disagree with an ATO outcome.  
[asbfeo.gov.au/tax](https://asbfeo.gov.au/tax)

### The Fair Work Ombudsman's Pay and Conditions Tool (P.A.C.T.):

Includes pay, shift, leave, notice and redundancy calculators to help you work out what you need to pay your employees.  
[fairwork.gov.au/PACT](https://fairwork.gov.au/PACT)

### A Small Business website:

Provides information, tools, and resources to help you understand and comply with your workplace rights and obligations.  
[fairwork.gov.au/smallbusiness](https://fairwork.gov.au/smallbusiness)

### The Employer Advisory Service:

Gives small business employers free tailored written advice about pay and conditions to help you make sure you're meeting your obligations  
[fairwork.gov.au/EAS](https://fairwork.gov.au/EAS)

### Non-Disclosure Agreement Tool:

Make sure you have a non-disclosure agreement in place before you tell a third party about your ideas. Use the NDA generator to produce the right one for your needs.  
[ipaustalia.gov.au/NDA](https://ipaustalia.gov.au/NDA)

### Skilled Migration Program:

Overseas qualified migrant workers can check their visa conditions via VEVO – the Visa Entitlement Verification Online service. Employers should understand their sponsorship obligations when hiring internationally skilled employees.  
[immi.homeaffairs.gov.au/visas/already-have-a-visa/check-visa-details-and-conditions](https://immi.homeaffairs.gov.au/visas/already-have-a-visa/check-visa-details-and-conditions)



## PROTECT YOUR BUSINESS

### Manage risks to your business:

Manage risks and protect your business. See how insurance, health and safety laws and cyber security can help.  
[business.gov.au/risk-management](https://business.gov.au/risk-management)

### Check asset ownership:

The Australian Government's Personal Property Securities Register (PPSR) offers risk protection when buying second-hand vehicles, equipment and machinery. The PPSR can also help protect your financial interest in goods or assets sold on terms, leased or hired out, or accepted as security for a loan.  
[ppsr.gov.au](https://ppsr.gov.au)

### SbD implementation guides:

Further guide and support companies to embed safety into the culture, ethos, and operations of their business related to specific online harms.  
[esafety.gov.au/industry/safety-by-design/implementation-guides](https://esafety.gov.au/industry/safety-by-design/implementation-guides)

### eSafety regulatory guidance:

Provides guidance and information on any regulatory obligations related to developing and providing online services, platforms and applications.  
[esafety.gov.au/industry/regulatory-guidance](https://esafety.gov.au/industry/regulatory-guidance)



## GO TO MARKET

### Sell online:

Learn what's involved in setting up an online business.  
[business.gov.au/online/buying-and-selling-online](https://business.gov.au/online/buying-and-selling-online)

### Selling to Government:

Learn about participating in Australian Government procurement and contracting opportunities.  
[sellingtogov.finance.gov.au](https://sellingtogov.finance.gov.au)

### AusTender:

The Australian Government's procurement information system.  
[tenders.gov.au](https://tenders.gov.au)

### Austrade:

Services to support Australian businesses looking to achieve international growth.  
[austrade.gov.au](https://austrade.gov.au)