

From: [REDACTED]@aussielogo.com
Date: [REDACTED]
To: [REDACTED]
Subject: [REDACTED] | IP notice (overdue)

This letter has been sent to several customers after they have questioned the increased costs of trade marking their logo through a third party.

Dear

We are writing to formally notify you regarding your *reported & pending* trademark for the business "[REDACTED]" under litigations with the Intellectual Property Chambers. Following up on our recent search, it has been reported that a third party is planning to file a trademark application for a mark that matches yours. This letter serves as a final notice that if you do not take action within 48 hours of receiving this notice, your mark will be deemed abandoned. You now have a 48-hour window to revive your abandoned application to prevent the third-party applicant from securing an identical trademark.

Scammers include very short deadlines to increase urgency.

Immediate Action Required:

If you wish to maintain your rights to [REDACTED] and its online platforms

1. you must promptly:
 - File a letter of protest; or
 - Submit a statement of use, based on the current status of your application.
2. Failure to respond within the specified time frame will result in the cancellation of your trademark application, and you will subsequently receive a Cease-and-Desist Letter with a penalty fine of up to \$572,000 applied to your records.

Scare techniques, including fake penalties, are used to prompt action.

Cease-and-Desist Letter Explanation:

A cease-and-desist letter is a formal request to halt any unauthorized use of a trademark that may infringe on another party's rights. It is essential to take such communications seriously. Should you ignore this matter and be sued for trademark infringement, potential outcomes could include:

- *Injunctions prevent you from using the conflicting mark.*
- *Destruction or forfeiture of infringing products.*
- *Monetary damages, including the infringer's profits and the plaintiff's legal expenses.*

Conclusion:

We strongly suggest you act immediately to protect your business's interests and trademark rights to avoid legal complications. If you have questions or need legal assistance, please reply to this email letting me know your preferences regarding whether to register with settlements or process the cancellations with settlements.

Sincerely,

[REDACTED]

Scammers may try to make the demand seem official by using the name of a trade mark or patent attorney or official sounding departments such as 'IPO Litigation Chamber, Aus', 'Patent and Trademark Office Aus' or 'Intellectual Property Chambers'. If in doubt – call IP Australia.

Dispute Resolution & Litigation
Attorney at Law
Trademark, Copyright,
Trade Secret & Right of Publicity
IPO Litigation Chamber, Aus.