

**From:** Logoventure Support  
**Date:** Wednesday, 5 January 2022 4:00:54 PM  
**To:** [REDACTED]  
**Subject:** Trade mark Pending Application  
**Attachments:** IP Australia.pdf

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Hello [REDACTED] ,

Hope this email finds you well.

As per your telephonic discussion with our representative, the Trade mark for your business name [REDACTED] is still an open application and we have received numerous legal show cause notices from the Australian Trade mark Office (IP Australia) in order to complete the Trade mark process for the given business name.

**As per current situation, there are already 4 applications submitted for the same name Trade mark [REDACTED] . We need to register the Trade mark before someone else takes it because in that case, we won't be able to use the logo or website with the same business name any longer.**

We urge you to get back to us at your earliest possible convenience in order to complete the Trade mark Registration for the business name before it gets legally taken up by any other business owner in the market.

Please find the below attached Legal Show Cause notice which was issued by the Australian Trade mark Office against your business name.

Regards,  
Support Unit  
Logo Venture



**Australian Government**  
**IP Australia**

**From:** [REDACTED]@ipaaustralia.gov.au

**Sent:** [REDACTED]

**To:** [REDACTED]

**Subject: IP Australia Trade mark Application - NOTICE OF TRADE MARK SUBMISSION**

Scammers sometimes use official IP Australia email addresses and logos on notices.

OFFICIAL IP AUSTRALIA NOTICE (BUSINESS NAME) TRADE MARK APPLICATION PENDING – RESPONSE REQUIRED

ISSUE DATE: [REDACTED]

THIS TRADE MARK APPLICATION ( [REDACTED] ) HAS BEEN PENDING, ON THE DATE REFERENCED ABOVE, PENDING ADMINISTRATIVE REVIEW of suspected improper submission(s) made to the IP Australia Office (Intellectual Property Office) in connection with these legal claims.

Upon investigation, the IP Australia has preliminarily determined that one or more submissions were made in violation of the IP Australia’s trade mark rules of practice, including the rules concerning signatures, certifications, and representation of others before the IP Australia, and the terms of use for IPAustralia.gov.au accounts. The IP Australia has issued a Show Cause Order to the individual responsible for not filing the submission(s), setting forth the IP Australia’s preliminary determination and proposing sanctions. The Show Cause Order requires the responsible entities to provide information and evidence explaining why the IP Australia should not enter the proposed sanctions.

THE APPLICATION WILL REMAIN SUSPENDED, IF THE TRADE MARK IS NOT REGISTERED, PERMANENT ACTION WILL BE TAKEN, AFTER THE PERIOD FOR RESPONDING TO THE SHOW CAUSE ORDER HAS PASSED AND A FINAL DETERMINATION HAS BEEN MADE CONCERNING THE POSSIBLE SANCTIONS IDENTIFIED IN THE SHOW CAUSE ORDER.

**THE GIVEN PERIOD TO SUBMIT THE TRADE MARK REGISTRATION IS 24-72 HOURS, ONCE THE GIVEN PERIOD HAS PASSED, FURTHER LEGAL ACTION WILL BE TAKEN BY THE EXAMINING ATTORNEY.**

Scammers use very short unrealistic deadlines and scare tactics of further legal action.