

Industry guidelines for labelling

Varieties covered by provisional or full protection under the *Plant Breeder's Rights Act 1994* should use the accepted form of the logo and warning as illustrated.

If several varieties of the same species under a brand name are listed, the PBR symbol (Ⓓ) should be displayed next to the protected varieties.

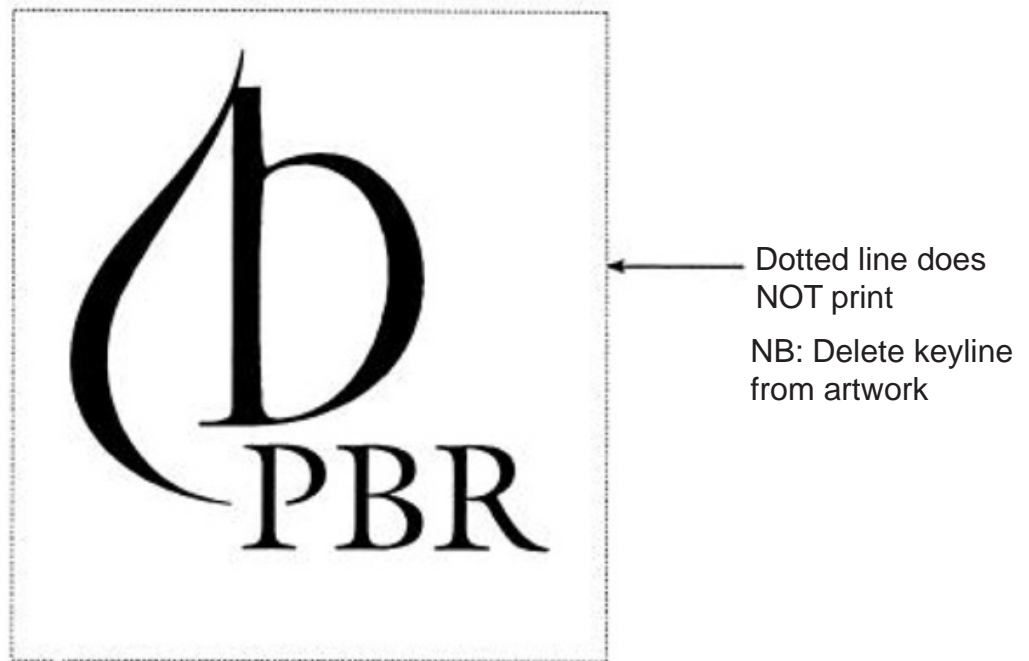
Note: It is no longer necessary to display application or grant numbers.

Labelling seed bags

This version of the logo prints either solid PMS 562 or Black onto seed bag packaging.

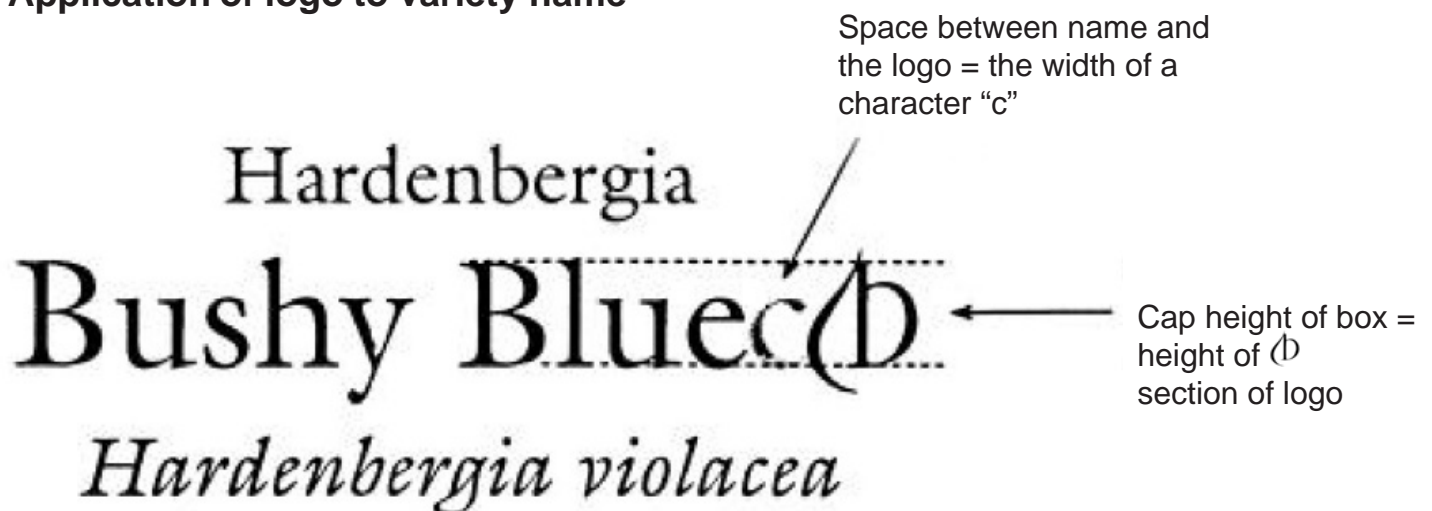
The warning should appear immediately under the logo but must not encroach into the blank space required around the logo.

The minimum amount of blank space to surround the logo is indicated by the dotted line.



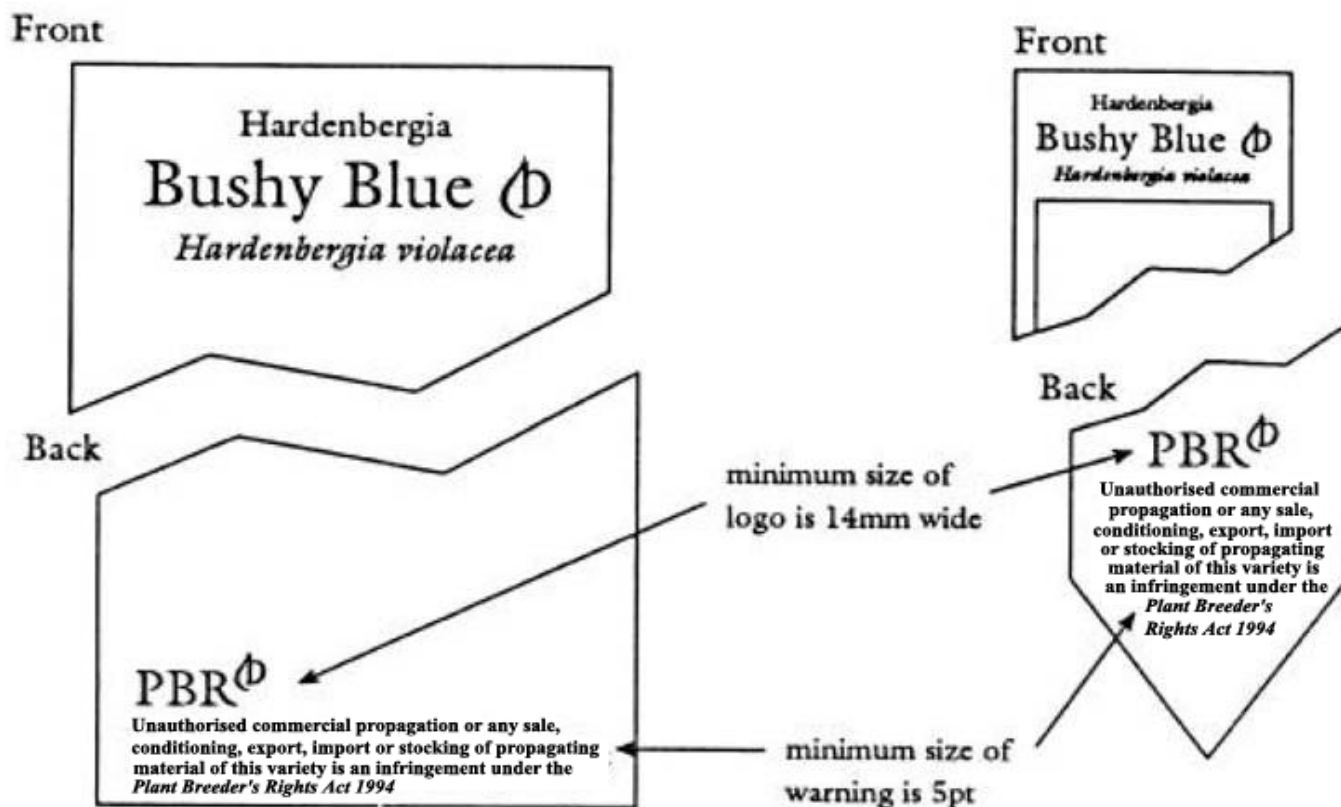
Unauthorised commercial propagation or any sale, conditioning, export, import or stocking of propagating material of this variety is an infringement under the *Plant Breeder's Rights Act 1994*.

Application of logo to variety name



Labelling plants

Use of the logo on 'tie-on' or 'push-in' labels



Seed and plant categories

Right holders should use the PBR symbol to denote varieties under protection of Plant Breeder's Rights in catalogues offering for sale.

eg. *Asplenium antiquum* Victoria Φ

Acacia cognata Green Mist Φ

Phaseolus vulgaris Phoenix Φ