

TEX
1741679
1741680
1741681

IP Australia Service Request

Trade Mark Number
1741679

Request Date & Time
05-Jan-2016 10:04:19

Submitting Party

Party Identifier	YFE7527998214
Agency Code	IW
Name	
Customer's Reference	150777
Email	assistant@ipwealth.com.au

Request an Expedited Examination

Fees

FANG Batch Identifier 8213704

Fee # 1	Fee Code	TEX
	Fee Type	OTHER
	Fee Description	Request an Expedited Examination
	Number of Goods and Services Classes	1
	Fee Unit Count	1
	Fee Amount	\$0.00
	Calculation Date & Time	05-Jan-2016 10:04:13

Fee Total Amount \$0.00

Service Request Details

Channel WEB

Batch Identifier	STBM-0000810107
Batch Reference	150777
Service Request Identifier	STEE-0001539176
Service Request Code	TEE
Request Date & Time	05-Jan-2016 10:04:19
Customer's Reference	150777
Application numbers	Customer's IP Right Reference
1741679	150777
Contact Details	
Phone	(07) 5531 3609

Customer Supplied Documents

Document Sequence	Document Type	Document File Name	Physical Media
1	Other	150777_AU 1741679, 1741680 & 1741681_Expedite Examination.pdf	No

REQUEST FOR EXPEDITED EXAMINATION OF A TRADE MARK APPLICATION

Trade Mark: PHYTOX (word)

Trade Mark Nos: 1741679
1741680
1741681

Date Applications Filed: 16 December 2015

Applicant: AUSTRALIAN ORGANIC BRANDS PTY LTD (ACN 146 023 636)

Applicant's Address: 4 Healey Road
DANDENONG SOUTH VIC 3175

Address for Service: IP WEALTH PTY LTD
Attorney Code: IW
PO Box 10718
SOUTHPORT BC QLD 4215

Telephone: 1800 857 070
Fax: (07) 3319 6202
Email: mail@ipwealth.com.au
Our ref: 150777

DECLARATION

I, **KARLA BRUMMELL**, of **IP WEALTH PTY LTD**, PO Box 10718, Southport BC, QLD, 4215, do declare that I am making this declaration in my capacity as Trade Mark Lawyer in relation to the above Trade Mark Applications.

The Applicant requests Expedition on the following grounds:

1. The Applicant is a manufacturer of natural and organic skin, body, hair, personal care and household cleaning products.
2. The Applicant has made, and continues to make, significant investment (financial, time and resources) into promoting and developing the brand through marketing materials, promotional offers, website design and development, web presence, advertising and printing.
3. The Applicant has a growing client base who are familiar with the brand and the business, and Expedited Examination will possibly provide the Applicant's brand with protection and more security when making future marketing and advertising plans (including financial investment).
4. Expedited Examination would give the Applicant more certainty to move forward with their plans and protect their current financial investment.

I make this declaration conscientiously believing the statements contained in this declaration to be true and correct.

For and on behalf of the Applicant

Signature



Date:

5 January 2016